

INFORMATION FOR EXHIBITING ARTISANS

The Churn Room offers Exhibiting Artisans at choice of 2 spaces, and 3 formats for exhibitions:

The Mezzanine – 3 weeks

Cost: \$1350

*(Deposit of \$250 required to confirm booking.
Balance is payable prior to bump in.)*

Exhibition Dates:

- Bump in 3-5pm on the first Wednesday of the Month
- Exhibition runs from the 1st Thursday - 3rd Sunday
- Bump out 3-5pm on that Sunday.

Commission on Artwork Sales: 30%

The Mezzanine – 4 day pop-up

Cost: \$550

*(Deposit of \$250 required to confirm booking.
Balance is payable prior to bump in.)*

Exhibition Dates:

- Bump in 3-5pm on the 4th Wednesday of the Month
- Exhibition runs from the 4th Thursday - 4th Sunday
- Bump out 3-5pm on that Sunday

Commission on Artwork Sales: 30%

The Mezzanine includes:

- Approx 80m² space with high ceilings and natural light which can accommodate both 2D and 3D artworks.
- Use of the furnishings already in the space to create atmosphere/functional displays.
- Potential to host a workshop using our workshop tables (located in the Mezzanine) at a reduced rate of \$15.00 per participant weekday / \$20.00 per participant weekend (min 4 people) during the exhibition.

Considerations:

- The Mezzanine is accessed via stairs, and is therefore not suitable for mobility impaired persons.
- While there is no air conditioning in this historic building, we do have a number of fans to assist with airflow during the warmer months.
- Our Workshop space is located within the Mezzanine. During your exhibition our Teaching Artisans may be hosting a workshop as well. We find that the combination of completed artwork, and people creating artwork is an experience visitors to The Churn Room enjoy, and tends to benefit both the Exhibiting and the Teaching Artisans. You will be advised if any workshops are being held during your exhibition.

Little Room – 2 Weeks

Cost: \$660

*(Deposit of \$250 required to confirm booking.
Balance is payable prior to bump in.)*

Exhibition Dates:

- Bump in 3-5pm on the 1st Wednesday of the Month
- Exhibition runs from the 1st Thursday - 2nd Sunday
- Bump out 3-5pm on that Sunday

OR

- Bump in 3-5pm on the 3rd Wednesday of the Month
- Exhibition runs from the 3rd Thursday - 4th Sunday
- Bump out 3-5pm on that Sunday

Commission on Artwork Sales: 30%

The Little Room includes:

- Approx 12m² space that was once the butter factory cold room.
- Rendered concrete walls and recycled iron ceiling.
- Use of 2 dimensional work hanging system and 3 dimensional display areas, to allow for flexibility to suit your purpose.
- Display lighting as well as delightful ambient lights.

Considerations:

- The Little Room is small and intimate. It is perfect for a number of smaller works, or a curated selection of larger works that need to be seen up close to be appreciated.
- The Little Room is accessed from the ground floor of The Churn Room, however it is narrow and may not be suitable for wheel chair/mobility scooter access.

thechurnroom.com.au

Shop 5, 38 Williams St, Dayboro, QLD 4521

0493 287 229

admin@thechurnroom.com.au

ABN 32 654 816 529 ACN 654 816 529 The Churn Room Pty Ltd is registered for GST



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Exhibition Promotion

The Cost for your exhibition includes the following promotion by The Churn Room:

- Design and printing of 1,000 x A6 postcards using supplied images of artworks to promote the exhibition. The Churn Room will keep 250 for distribution to customers instore, with the remainder for the Artisan to pick up and distribute.
- Exhibition Page on The Churn Room Website
- Email out to The Churn Room subscribers detailing the exhibition prior to opening
- Reel on The Churn Room Facebook and Instagram pages, showing the installation of the exhibition and announcing that it's open
- 2 x Static social media posts with tags to the artists during the exhibition
- The Churn Room will provide a JPEG of the postcard, as well as the static social media posts for the Exhibiting Artisan to send out to their contacts and social networks

We encourage Exhibiting Artisans to promote their own exhibition by:

- Distributing the remaining flyers to encourage visitors to their exhibition
- Promoting the artworks being exhibited on their own social pages
- Tagging/Collaborating with @TheChurnRoom on their social posts
- Emailing friends/family/colleagues/other contacts prior to the exhibition to invite them to visit and see their artwork

Exhibition Opening Event

The Churn Room offers Exhibiting Artisans an opening event for their exhibition

Cost: \$400

Date/Time:

The first Friday evening of the exhibition, from 6:00-8:00pm

OR

The first Saturday afternoon of the exhibition, from 3:00-5:00pm

Includes:

- RSVP event page on The Churn Room website
- Email out to The Churn Room subscribers inviting them to the opening event
- Facebook event, and boosting of the event post
- Instagram post with details of opening event, with collaboration tag request to Artist so that the post is shown to their followers as well
- Up to 2 platters of nibbles for opening event guests
- Cold drinks (non-alcoholic) and tea/coffee for opening event guests
- Short speech by The Churn Room, welcoming guests and introducing the Exhibiting Artisan, and opportunity for the artisan to make a short speech about their exhibition.

Alcoholic beverages and other food options can be arranged at additional cost.

Please discuss your requirements and preferences with us once your application is successful - prior to confirming your booking.

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